

Northeastern PA Turf Conference

Thursday, January 18, 2024

The Woodlands Inn & Resort, Wilkes-Barre, PA

Exhibitors and Sponsors

2024



Hosted by the
Pennsylvania Turfgrass Council
PO Box 99 · Boalsburg, PA 16827
814-237-0767 · info@paturf.org

Dear Business Partners:

The Pennsylvania Turfgrass Council would like to invite you to exhibit at the Northeastern PA Turf Conference on January 18, 2024. Register online at www.paturf.org or by mailing or emailing the registration form. Deadline to register is January 4, 2024.

The Conference is for the turf and landscape industry and helps attendees continue their education, network with other green industry professionals, and learn about products and services to make their jobs easier, safer, and better.

Thank you for your support of the Pennsylvania Turfgrass Council and the Penn State Turfgrass Program. The success of the conference depends on the generosity of companies like yours.

Why you should exhibit:

- Network with prospective clients and meet committed buyers.
- Support Pennsylvania's Green Industry.
- Company exposure.
- Support the Penn State Turfgrass program and its research.
- Strengthen customer relations.

What you receive as a sponsor:

Conference Sponsor: \$550

- Logo displayed via PowerPoint in the Trade Show.
- Recognition in *Pennsylvania Turfgrass* magazine.
- Conference promotional materials.
- Support unbiased education and turfgrass research at Penn State University.

Please note: Sponsorships are not included with the Trade Show Table Top Display but can be added for additional PTC support. Companies can also be a sponsor without being involved with the Trade Show. A conference registration is not included if only the sponsorship package is selected.

What you receive as an exhibitor:

Trade Show Table Top Display: \$300 early bird, \$350 after Dec. 15

- One 8' table area
- Two conference registrations (Additional registrations - \$50 each)
- Includes refreshment breaks
- Includes admission to educational seminars
- Conference promotional materials
- Three hours of networking with attendees

Additional details:

Table locations will be assigned by the Conference Chairman based on conference sponsorships, returning exhibitors, and date the registration is received.

Display set-up is 6-7 am.

Access to electric is available at no charge. Please indicate need on the registration form.

Trade Show is open 7-8:30 am, 9:30-10 am, and 12-1:30 pm.

Lunch is on your own.

Exhibit tear down is 1:30 pm.

Hotel Information:

The PTC has reserved a room block at The Woodlands Inn and Resort for \$109 / night plus taxes and fees. Call 570-824-9831, Group Code PA Turfgrass Council. Discounted rate ends Dec. 17, 2023.



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 Phone: 814-237-0767
 Email: info@paturf.org

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EXHIBITOR AND SPONSOR REGISTRATION

Company Information

Company Contact Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip Code: _____
 Company Website: _____
 Phone: _____ Email: _____

Trade Show Representatives:

Name: _____ Email: _____
 Name: _____ Email: _____

Additional Company Representatives (\$75 each):

Name: _____ Email: _____
 Name: _____ Email: _____

Exhibit and Sponsorship Information

- Table Top Exhibit:** We wish to be a Trade Show Exhibitor. Exhibit includes: one 8’ table area and two conference registrations. Please indicate if you need access to an electric outlet:
 Yes, I need access. No, I do not need access.
- 2024 Conference Sponsor:** We wish to be a sponsor for the conference. Please email your company logo to info@paturf.org for use in promotional materials.

Payment Information

Table Top Exhibit Space – \$300 early bird; \$350 after Dec. 15	\$ _____
Additional representatives at \$50 each. Number of representatives _____ x \$50	\$ _____
2024 Conference Sponsor – \$550	\$ _____
TOTAL DUE	\$ _____

Payment Options:

ONLINE: Register online by **Jan. 4, 2024** at www.paturf.org
EMAIL: Email this form by **Jan. 4, 2024** to info@paturf.org. Please provide your credit card information below.
MAIL: Mail this form by **Jan. 4, 2024** to PA Turfgrass Council, PO Box 99, Boalsburg, PA 16827. Mail check payable to PTC or provide credit card information.

Credit Card Payments: Visa Master Card Discover American Express
 Card # _____ Total Amount: _____
 Expiration Date: _____ Security Code: _____ Signature: _____
 Credit Card Billing Zip Code: _____
 Send Email Confirmation to: _____ Phone #: _____

Questions? Please contact Kristen Althouse at 814-237-0767 or by email at info@paturf.org.